

FAX# 703 528 7880 OCT12/12 12.57
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

SALES PRSN WA- JOE KNAUER

DATE OCT12/12 12.57

OBAMA FOR AMERICA-SKED C

PROGRAM : EYEWITNESS NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57	A		500P-600P	30		\$2,250.00	10/12	10/12	1		FRI	1
PROGRAM : NEWS												
ORD COM1: NO RUN DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-17 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#17	MISSED: TU-F/500P-600P				OCT11		30S	\$2,250.00	(OCT12/12)	
			OFFER: FRI/500P-600P				OCT12		30S	\$2,250.00	PLS ADVISE.	
CMT: NO RUN DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT												
OCT/12 173000.00											CONTRACT TOTAL 173000.00	
											TOTAL SPOTS 102	

MARKET TOTALS \$419,965 WFTV 41% WKMG 15% WESH 29% WOFL 11% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE